

## Rose Brothers

The sharp competition in trade ensuing from the multiplication of stores and the continual iteration of bargain days, clearing sales and the like, have put a premium on advantageous display of goods, especially attractive fronts. The fancy of the pedestrian must be captivated, and his possible want suggested. How well this is accomplished at Rose Bros. big department store is attested by the number of people who linger daily before its windows. And if the gazer go inside he finds

that the attractive front is but the entrance to a paean in commercial enterprise. It is a large double store, connected in the front and rear by archways and divided into various departments. No business house in this part of the state is more distinctly cosmopolitan in appearance, class of goods, or manner of doing business. That the store caters to all kinds of trade may be inferred from its handsome, heavy and varied stock; and that a large trade is done may be learned by noting the activity of the clerical force on business days of the week.

The liberal and prompt way in which the wants of customers are attended to bespeaks an unusual share of popularity. To the right on entering the north room is the dry goods department containing all the newest designs for summer and fall—black and colored, silk dress goods and trimmings; colored wool dress goods and tailor-made suitings; table linens, crash and toweling, domestics and wash goods. On the left is corsets, including the famous W. B. exclusive; kid and fabric gloves and mitts; laces and embroideries; Ladies' and Misses' hosiery and underwear; notions and yarns. In the same room is also carried silk and washable shirtwaists, tailor-made suits, jackets, skirts and ready-to-wear house gowns. Only stylish and reliable



Rose Brothers Store, shortly after taking it over from Upham Manufacturing. (Photo from North Wood County Historical Society)



Rose Brothers Store at the turn of the century. It was sold in 1921 to C.E. Blodgett. (Photo from North Wood County Historical Society)

goods are offered, and this is a popular rendezvous for ladies who are looking for feminine finery and staple dry goods. Passing to the south room, on the north side, we come to the show department, which contains a large and handsome stock for everybody, all the new styles and correct shapes, at all prices—including a line of Pingree & Smith shoes, Budd's baby shoes, J. E. Tilt's shoes for men and boys and the Grover Tender Foot shoes. On the south side is the men's furnishing department, while spread out on tables through the center of the room is the largest and most complete stock of clothing in the city, which includes a full line of the celebrated Rochester make of clothing, and B. Kuppenheimer & Co's young men's, youths' and children's clothing. Running north and south the full length of both rooms is the millinery department, containing trimmed

and untrimmed hats and millinery goods. Each article is strictly in accord with the New York and Paris fashions, and the feminine heart and head will find much to admire here. In the rear us the grocery department which is packed to the ceiling with the best quality of staple

and fancy groceries. In this department is a broad and easy staircase leading up to the second floor where will be found carpets, rugs, mattings, linoleums, lace curtains, draperies, window shades and reserved stock. Every department of this big store greets one with the right goods at right prices, and one always feels at home here and never ill at ease because of the methods employed to bring about sales. Indeed, so complete is the stock, and so low the prices, that out citizens can find no excuse for going out of town to purchase goods. We cannot close without mentioning the urbanity of the clerks in showing goods. From seventeen to twenty-five salespeople are continuously employed. The Rose brothers are gentlemen who fully appreciate the courtesies extended them by the public, and they feel deeply obliged for the patronage they have so continuously enjoyed. They also conduct a large department store in Manistique, Mich., one of the largest in northern Michigan. The local store is managed by Leo Rose and the Manistique store by Harry Rose.

(The Marshfield Times, July 25, 1902)

**Kuppenheimer**  
GOOD CLOTHES



Get acquainted with the new prices for Kuppenheimer good Clothes. You will see even finer fabrics, better tailoring, correct styles at lower prices.

*A real investment in good appearance.*

**ROSE BROS. CO.**  
—the house of Kuppenheimer clothes

Rose Bros. Ad from Marshfield Daily News, March 7, 1921

**For Your Figure there are many AMERICAN LADY CORSETS at \$1.00 \$1.50 \$2.00 \$3.00 and \$3.50**



To acquaint you with the wearing service, comfort, perfect fit and distinctive style of the American Lady front and back lacing corset, we invite you to call and inspect our

**FALL AND WINTER 1915-16**  
Showing of  
**AUTHORITATIVE CORSET STYLES**

The following are a few of the many models we have in stock.

- Trimming, fancy band, 2 pair hose supporters, 1 hook below clasp, coutil white **\$1.00**
- Trimming, brocaded band, finished with bow, 3 pair hose supporters, 1 hook below clasp, striped white **\$1.50**
- Trimming, fancy lace band, finished with bow, 3 pairs of hose supporters rubber on side, 1 hook below clasp, batiste. **\$2.00**
- Trimming brocaded band, finished with bow, 3 pair hose supporters, 2 hooks below clasp, brocaded white **\$3.00**



**Rose Brothers**  
THE UP-TO-DATE DEPARTMENT STORE

Rose Bros. Ad from Marshfield Times, July 25, 1902

See also [Upham's Manufacturing Store](#) story

See also the [McCain –Johnson Store](#) story

See also [Derrico's Black Belt School](#) story

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*If you have any additional information (including pictures) regarding this business or location, we would really appreciate you contacting us and sharing. We will add information whenever possible.*

*For questions, or for sharing additional information, please contact us at [schnitz1@charter.net](mailto:schnitz1@charter.net). Please include what story the information relates to. Attach your text information in the form of a word document, please no PDF's. Photos should preferably be in jpeg format.*

*For additional stories on the historical sights and businesses of Marshfield, visit our website at: <http://www.marshfieldgenealogy.com/QR-Codes-of-Historical-Marshfield.html>*