

## *Sew Smart Sewing Center & Quilt shop—125 S. Central Avenue*

*Sew Smart is one of three stores under the same name, the others being in Wausau and Rhinelander. Each is entirely different but share the purpose of sewing machine sales and repair service. The stores are owned by Mary Wilke of Merrill.*

*Mary came to Marshfield to fill the void of sewing machine service. The first shop was opened in the summer of 2004 on the corner of East 14th Street and South Central Avenue under the name of A & J Sewing Center. Sewing machines were dropped off, serviced in Wausau and returned. New Pfaff and Janome machines were sold along with basic sewing supplies and thread.*

*In June, 2005, the opportunity presented to acquire Quilter's Garder, the quilt shop in a little gray house on South Maple Avenue. The move was made and the name changed to reflect the new offering of all things quilting—fabric, patterns, books, hundreds of gadgets and classes. The same attention to sewing machine sales and service was continued.*

*Another move came about a year later in 2006 with more floor space and parking and the advantage of being on Central Avenue.*

*Sew Smart continues to offer quality quilting fabric, supplies and classes along with eye pleasing samples and displays. Knowledgeable staff are always available to answer questions or help select a new project.*

*The store is open Monday through Saturday at 10:00 a.m. until 5:00 p.m., Monday, Tuesday, Wednesday and Friday and until 6:00 p.m. on Thursday and 4:00 on Saturday. There are two employees, Faye Egger and Mary Ystad.*

*The building, originally built by A. M. Greisinger in 1893, is currently owned by Peter Horvath.*



The A. M. Greisinger Building, was built in 1893 and is currently home to Sew Smart Sewing Center & Quilt Shop and Magical Moments Bridal & Formal Shop.

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*If you have any additional information (including pictures) regarding this business or location, we would really appreciate you contacting us and sharing. We will add information whenever possible.*

*For questions, or for sharing additional information, please contact us at [schnitz1@charter.net](mailto:schnitz1@charter.net). Please include what story the information relates to. Attach your text information in the form of a word document, please no PDF's. Photos should preferably be in jpeg format.*

*For additional stories on the historical sights and businesses of Marshfield, visit our website at: <http://www.marshfieldgenealogy.com/QR-Codes-of-Historical-Marshfield.html>.*