

L. A. Wright, Bakery & Ice Cream Parlors, a.k.a. The City Bakery

There is no country in the world where so much pie and cake is consumed as in the United States, consequently the business of a professional baker assumes a position not accorded it in other countries. The leading bakery in the city is conducted by L. A. Wright.

The business was established by Mr. Wright fourteen years ago, and he has built up a large trade and an extensive reputation for the superior quality of his baked goods. He carries in stock a good assortment of bread, cakes, pies, cookies, etc., absolutely pure and baked fresh daily, which he sells at wholesale and retail. He

keeps in his employ two expert bakers. A line of fancy groceries, canned and bottled goods, all the seasonable fruits, confections, etc., are also carried. Lunches are also served at all hours of the day, and in the rear of the store is a parlor where ice cream of Mr. Wright's own manufacture is served. A specialty is made of furnishing banquets, weddings, parties, receptions and public gatherings with pastry on short notice. They are enterprising people and that their goods are appreciated by the public is evidenced by the splendid business done. (The Marshfield Times, July 25, 1902)



The Wright Bakery is the building at the far left in the picture. This picture was taken during the Sparks Circus Parade in 1928.

L. A. Wright,
Bakery & Ice Cream Parlors,
Now Open to the Public in Lahr's Block.
Fruits in their season. Confectionery Groceries and Tobacco's.
CENTRAL AVENUE, MARSHFIELD, WIS

Marshfield has the distinction of one large bakery which is successfully managed by a woman. This is the attractive establishment of Mrs. L. A. Wright. The store which is familiar to citizens as "The City Bakery," carries a fine stock of fancy and staple groceries. Some idea of the extent of the business is gained from the fact that two delivery wagons are necessary to supply customers. The place has catered to the local public about 16 years and the growth of the business has been almost constant, a fact which speaks the popularity and business judgment of the proprietress. (from Marshfield Illustrated, 1905)



*L. A. Wright's Restaurant, at 220 South Central Avenue, around the 1890's (current address is 242 South Central Avenue.)
(photo from North Wood County Historical Society)*



*The City Bakery, owned and conducted by Mr. and Mrs. L. A. Wright was the first institution of the kind in Marshfield and has been doing business here for nineteen years. A line of staple and fancy groceries is carried in connection, with all kinds of fruit in season. The product of the bakery is first-class in every respect and its pies, cakes, doughnuts, bread etc., are justly popular in the homes of Marshfield. A practical bakery is employed and Mrs. Wright devotes her time to the store.
(Marshfield Times, August 26, 1908)*

In the above picture of the 200 block of South Central Avenue (west side), the building that at one time was the home for the Wright Bakery is here shown as the home to the Gambles Store.

If you have any additional information (including pictures) regarding this business or location, we would really appreciate you contacting us and sharing. We will add information whenever possible.

For questions, or for sharing additional information, please contact us at schnitzl@charter.net. Please include what story the information relates to. Attach your text information in the form of a word document, please no PDF's. Photos should preferably be in jpeg format.

For additional stories on the historical sights and businesses of Marshfield, visit our website at: <http://www.marshfieldgenealogy.com/QR-Codes-of-Historical-Marshfield.html>.