

## B. Elvis

Forty years of continuance existence marks the business career of Mr. B. Elvis, the well known and popular jeweler located at the corner of Central avenue and Third street. Mr. Elvis has been established in business in this city for 13 years, and has gained an enviable reputation as a first-class jeweler and a watch maker of rare ability. At his establishment will be found a complete assortment of gold and silver watches, jewelry, silver and plated ware, etc.

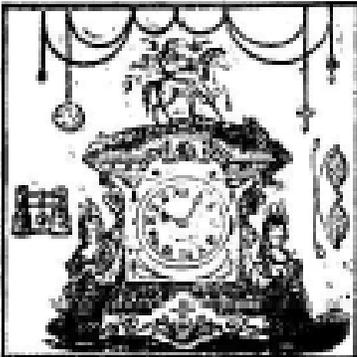
(from *The Marshfield Times*, September 14, 1894)

Jewelry stores have had a long presence in Marshfield. In 1884, two stores sold jewelry—one, at 840 South Central (approximate site of 231 South Central, also sold toys and housed a barber... After the fire of June, 1887, during which both of these buildings were destroyed, it does not appear that the jewelry stores were immediately re-established. By 1891, however, three stores sold jewelry. They were located at 226 South Central (252 South Central), 221 South Central (243 South Central), and 219 South Central (231 South Central).

By 1898, B. Elvis operated the store at 226 South Central... Six years later, B. Elvis had moved to 221 South

**B. ELVIS,**  
DEALER IN

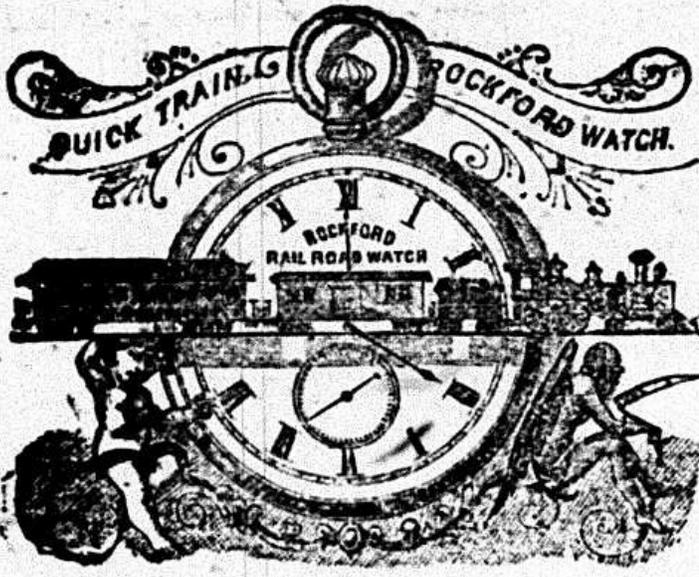
Watches,  
Clocks,  
and Jewelry



Solid and  
Plated  
Silverware.

**Repairing Promptly Done.**

CENTER AVENUE, - - MARSHFIELD, WIS



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DEALER IN

**WATCHES, CLOCKS  
AND JEWELRY.**

**SOLID AND PLATED SILVERWARE.**

Repairing of Watches and Clocks  
A SPECIALTY.

MARSHFIELD, - - - WISCONSIN.

Central...

*(from the City of Marshfield, WI, Intensive Survey Report, July 1991)*

*Very few merchants can boast of being in business a quarter of a century. One of these is B. Elvis, the jeweler. He is thoroughly familiar with the early business history of the city and was one of the merchants who suffered severely from the fire. He carries a particularly fine line of watches. The stock includes a general line of gold and silver ware, particularly those suitable for gifts, besides clocks, China and other standard goods. His repair shop is convenient and supplied with the best tools necessary for work of this kind.*

*(from Marshfield Illustrated, 1905)*

*One of the few names of men now in business in the city to be found in the list published on the first page of this section of the merchants who were operating here at the time of the incorporation in 1883, is that of B. Elvis., who now conducts a fine jewelry store at the central point on south Central avenue. Mr. Elvis has been with Marshfield through all her early trials and vicissitudes and was a heavy loser in the great fire of 1887. He now carries a fine line of jewelry, watches, clocks art ware etc., specially selected to meet the demands of a trade which he has studied for more than a quarter of a century.*

*(from the Marshfield Times, August 26, 1908)*

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*If you have any additional information (including pictures) regarding this business or location, we would really appreciate you contacting us and sharing. We will add information whenever possible.*

*For questions, or for sharing additional information, please contact us at [schnitz1@charter.net](mailto:schnitz1@charter.net). Please include what story the information relates to. Attach your text information in the form of a word document, please no PDF's. Photos should preferably be in jpeg format.*

*For additional stories on the historical sights and businesses of Marshfield, visit our website at: <http://www.marshfieldgenealogy.com/QR-Codes-of-Historical-Marshfield.html>.*