S. Jacobson & Son—207 South Central Avenue

The firm of S. Jacobson & Son, wholesale and retail dealers in fruits, confectionery, cigars, etc., was established at Stevens Point, Wisconsin, some fifteen years ago. About six months back, the firm opened up a branch house in Marshfield, which is located at 207 Central Ave., and occupies the ground floor and basement, with an area of 24 x 50 feet. Messrs Jacobson & Son do a wholesale and retails business, and have become well and widely known throughout the entire northwest. As immense stock is always on hand of both foreign and domestic nuts, fruits, berries, oranges, bananas, lemons, apricots, etc. The house receives immense consignments of California fruits, of which the sales forms one of the specialties of the house. They are also extensive dealers and shippers of oysters, both in bulk and cans. They also handle fish in large quantities. Mr. S. Jacobson, the senior member of the firm, makes his headquarters at Chicago, where he has charge of the purchasing department—the firm handling their goods mostly in car load lots. Mr. N. Jacobson, who has charge of the Marshfield house, is an energetic young business man, and very popular in this community. The firm ship goods throughout Northwest Wisconsin and enjoy a splendid patronage in both their wholesale and retail departments.

(from the Marshfield Times, September 14, 1894)



Lorenz Nick and Moses Goldman at 207 S. Central Avenue, May 25, 1894. Store later sold to Jacobson & Son. (photo from the North Wood County Historical Society)

If you have any additional information (including pictures) regarding this business or location, we would really appreciate you contacting us and sharing. We will add information whenever possible.

For questions, or for sharing additional information, please contact us at <u>schnitzl@charter.net</u>. Please include what story the information relates to. Attach your text information in the form of a word document, please no PDF's. Photos should preferably be in jpeg format.

For additional stories on the historical sights and businesses of Marshfield, visit our website at: http://www.marshfieldgenealogy.com/QR-Codes-of-Historical-Marshfield.html.