

## Paul Schreiner Enterprises

Paul Schreiner Enterprises was founded in 1970, with their store located at 3201 S. Cherry Street (behind Prashchak Bldg., Hwy 13 S., Marshfield. In July of 1986 they moved to the 200 S Central Ave location and remained open until the end of the summer of 2000 at which time the building was sold to Mr. Derrico, owner of Derrico's Black Belt School.



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**Founded 1970**  
**27 YEARS**

**PSE**  
**Paul Schreiner Enterprises**  
2nd & Central Ave., Marshfield  
**384-5884**

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**Office and Warehouse Equipment**  
**SALE**

|  |           |
|--|-----------|
| Secretarial Chairs .....               | \$60      |
| Executive Arm Chairs .....             | \$75      |
| Secretarial Desks .....                | \$75      |
| Chair Mats, All Sizes .....            | \$15-\$25 |
| Conference Chairs & Stacking Chairs .. | \$15-\$60 |

Also large selection of: Storage Cabinets, Safes, File Cabinets, Tables, Time Clocks, Lock Boxes, Quick Files, Lateral File Cabinets, Steel Shelving, Pallet Racking, Lockers, Warehouse Trucks, Coat Racks, Cash Registers, Lift Trucks - Electric, Gas, Propane, Hundreds of other items in stock.

**P/S/E Enterprises, LTD.**  
3201 S. Cherry St. (Behind Prashchak building, Hwy. 13 S.)  
Marshfield  
Phone (715) 384-5884 or 384-3168      Hours 8 a.m.-4 p.m.



### *First place*

Paul Schreiner Enterprises, 200 S. Central Ave., took first place in this year's Christmas decorating contest, sponsored by the Downtown Business Association. "Old Fashioned Christmas" was the theme of this

year's contest. Second and third place went to Kris' Sidewalk Cafe, 443 S. Central Ave.; and Bows & Boards, 451 S. Central Ave., respectively.

(News-Herald Photo)

## Schreiner Enterprises wins contest

Paul Schreiner Enterprises, 200 S. Central Ave., is this year's first-place winner in the Marshfield Downtown Business Association's (DBA) annual Christmas Decorating Contest.

According to Charles Liberty, DBA President, a panel of judges selected this year's winners based on the "Old Fashioned Christmas" theme promoted in Main Street Marshfield's Christmas celebration.

As this year's winner, Paul Schreiner Enterprises receives the DBA's traveling trophy and

top cash prize. Cash prizes were also awarded Kris' Sidewalk Cafe, 443 S. Central Ave., and Bows & Boards, 451 S. Central Ave., for taking second and third place honors respectively.

Liberty said competition for this year's awards was "extremely fierce. It seems our downtown businesses become more creative each year in their Christmas decorating."

Liberty mentioned receiving many positive comments from the public this year relating to the downtown's appearance and "festive" atmosphere. "It's

nice to know our efforts, and those of Main Street, are being recognized."

Horse-drawn wagon rides sponsored by Main Street Marshfield and area businesses have become a "popular way of taking in the downtown sights" according to Jay Schlinsog, Main Street Marshfield Inc. Program Manager.


Liberty said he hopes the entire community will "take some time this holiday season to visit downtown and view the extraordinary Christmas displays and decorations."

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## Business window reported broken

A door window at PSE Enterprises, 200 S. Central Ave., was broken between 5 p.m. Thursday and 9 a.m. Friday.

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For all the world to share,  
simple joys of a country Christmas.  
Thanks, friends, for your kind support.

**P<sup>SE</sup>** Paul Schreiner Enterprises Inc.  
200 S. Central, Marshfield  
and  
**Central State Supply, Corp.**  
308 E. Arnold, Marshfield

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Other awards handed out were:  
Main Street New Promotion of  
the Year: Times are changing, so  
are we, by Carol Knauf; Building  
Improvement Project of the Year:  
PSE, JoAnn and Paul Schreiner;  
Board Member of the Year: Steve  
Burgess; Unique Fundraiser of  
the Year: Fund Drive Team, Phase  
III; New Creative Main Street  
Project: Main Street Scarecrow  
Stuffing Event; Downtown  
Streetscape Improvement Award:  
Weed-be gone team of John  
Christner and Bob Radtke;  
Partnership Award: 1999 Market  
Analysis by Diane Wolf, Tom  
Bitner and UW-Marshfield stu-  
dents, and City of Marshfield —  
Street Division — Brian Panzer;  
Friends of Main Street Award:  
SCORE Program; Awards of

Distinction: Christmas Santa  
Letter Writers; 1999 Main Street  
Flower Power Team member  
recognition.

Meanwhile, retiring board  
members Frank Baltus, Phil Hiller  
and Richard Daniels were also  
honored.

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## Mayor 'comfortable' with hotel plan

By Thom Gerretsen  
Of the News-Herald

As the city's former 4th Ward Alderman, Chris Jockheck stood up for his constituents — the residents of Park Street — and opposed previous plans to develop the proposed downtown hotel/conference center.

Now, things have changed. The scope of the project has changed.

And so has the stance of Jockheck, who was elected a month ago as the city's mayor.

"I am comfortable with this plan," Jockheck told reporters after the Common Council approved a developer's agreement Tuesday night with Development System Associates of Dunedin, Fla., and agreed to seek the purchase of land bordering South Cedar Avenue for additional parking.

Plans call for more than 600 new spaces between Sixth and Eighth Streets to serve the conference center and other nearby properties.

"My concerns with this project were with the process (that the Council followed) and the intrusion into the (Park Street) neighborhood. This proposal addresses both concerns," Jockheck said.

"The parking across the street will lessen the impact on the neighborhood," the mayor said.

"And this time, we were more open with the process."

### Jockheck says it should appease Park Street residents

The developer's name was made public before the firm could arrange financing.

"I was also happy to see something done with the barrier," Jockheck said.

A wide variety of trees would be planted in a buffer zone both to the east and south of the homes at 300 and 304 Park Street.

The mayor said the plan should appease Park Street residents. However, at least one is still not totally embracing it.

"This is a lot more sane than anything we've seen to date," said Joe Ousley of 412 Park Street. "But I still have to ask if this is economically feasible."


"As you see downtown stores closing down (St. Clair-Page and Paul Schreiner Enterprises), what are we going to anchor? I'd like to see the feasibility study."

Development System Associates arranged its own feasibility study.

As for the parking, Ousley noted that a large housing complex, Cedar Rail Court, is directly across from the proposed lot.


"A big concern will be the points of entry and exit," Ousley said.

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**DERRICO'S**



**BLACK BELT SCHOOL**

Building confidence, self-esteem, respect and physical fitness in Abbotsford, Medford, and Thorp for the past 10 years.

**Now opening soon in Marshfield!**

Martial Arts Training for the whole family. We will be located on Central and Second, in the PSE building, downtown Marshfield. Our doors will open September 25th, with beginner's classes starting October 2nd.

**For more information call 389-8700**

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Also see the [Upham Manufacturing Store](#) story

Also see [Rose Brothers Store](#) story

Also see [McCain and Johnson](#) story

Also see [Derrico's Black Belt School](#) story

See also [Illusions & Design, dba. Spring Green Floral](#) story

Additional historic information on this property can be found at the Wisconsin Historical Society's website: <https://www.wisconsinhistory.org/Records/Property/HI55551>