Stierle Photography

John E. and Anna Stierle came to Marshfield with their family in September 1886 from Kilbourn City, now Wisconsin Dells, Wisconsin. Their family included three sons, John F., Joseph and Max and three daughters, Mary, Helen and Francis.

John Stierle operated a photograph studio here at the time of the Marshfield fire on June 27, 1887 and afterward purchased the Bogrand Gallery on East Second Street which had been built by Peter Bogrand, September 13, 1887. He spent a major part of his life at the photography business, studying and experimenting in the art so long that there were few things he did not understand about it. John did all kinds of photographic work including, enlarging pictures, and India ink and crayon work.

After the father retired, two sons, John F. and Joseph, carried on the business as Stierle Brothers at 111 East Second Street. During March 1913 this property was sold to the Eagles Lodge, and the brothers, purchased the Walter Mason Studio on 112 East Third Street, which they operated for a number of years.

The family home was at 308 South Maple Street. Here the brothers carried on their taxidermy business after retiring as photographers. A sample of their taxidermy work can be seen in an exhibit of over 380 birds representing 140 species now housed in the Beebee Forum Room of the Marshfield Public Library.

The pioneer photographer, John Stierle, died in 1915 and his wife, Anna, died April 19, 1923. Their sons, John, died in Marshfield on May 7, 1950, and Joseph died June 22, 1964 at Paducah, Kentucky. (Submitted by the Marshfield History Project)

Stierle Brother’s Studio

This is another of the prominent places of business in Marshfield, which every lover of art will take pleasure in visiting, and here they will see the most convincing proof of the fact that Stierle Bros. Are masters of photography. Their display of photos at the studio shows their thorough knowledge of the art. Their ability in “posing” and lighting enables them to present the subject with a likeness true to nature, both as regards expression and ease of position. Their studio is located near the opera house block on Second street, and has every convenience known to the photograph business and is furnished in a very tasteful manner. As regards equipment it is perfect in every detail, having just recently completed a new and modern skylight. The Stierle Bros. Are members of both the National and State Photographers Associations and attend their conventions and keep posted to date and adopt all the novelties that are accepted by the leading lights in the profession.
They were awarded the medal in the Genre class at the Wisconsin Association of Photographers held at Milwauk ee in 1899, an honor that speaks for itself. There is absolutely nothing in the line of photography, from button work to enlarging, that they are not capable of doing. The work done at this studio will compare favorably with that of the leading photographers of the large cities. You are cordially invited to visit this studio where latter-day photos are made for up-to-date people.
(from The Marshfield Times, July 25, 1902, p. 5)

STIERLE BROS. GROUND FLOOR STUDIO
One of the best equipped and most popular galleries in our city is the one conducted by Stierle Bros., on East Third Street, opposite the post-office.

They have been established for twenty-five years. They have a fine ground floor studio which is modern in every respect.

The ladies will be pleased at one of the advantages they will find there, and that is the fact that the operating room and gallery is on the ground floor, and they will not be obliged to climb stairs, which of itself is a bad thing, and then it always finds a woman at the head of the steps all “flustered” and out of breath and not at all in condition to look “pleasant,” as the photographers have a habit of saying.

The photographs made by this studio are artistic in every sense, for they bear the stamp of long experience and great care, with the result that they please the most exacting patron.

J. F. and J. C. Stierle compose the firm.
(from The Marshfield Times, April 19, 1916)

If you have any additional information (including pictures) regarding this business or location, we would really appreciate you contacting us and sharing. We will add information whenever possible.

For questions, or for sharing additional information, please contact us at schnitz1@charter.net. Please include what story the information relates to. Attach your text information in the form of a word document, please no PDF’s. Photos should preferably be in jpeg format.

For additional stories on the historical sights and businesses of Marshfield, visit our website at: http://www.marshfieldgenealogy.com/QR-Codes-of-Historical-Marshfield.html.